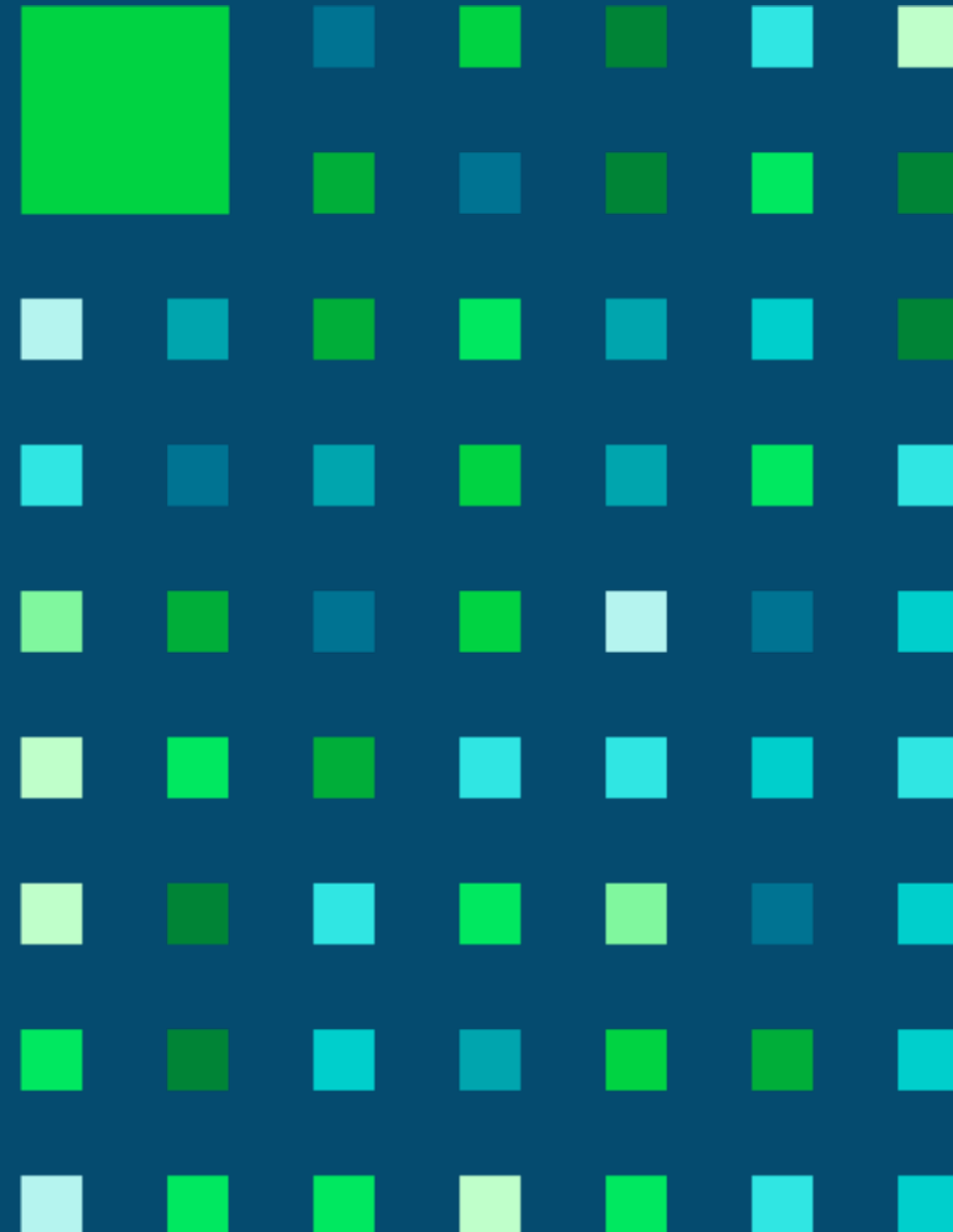


# eBay Connect 2020 Translation API

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# eBay Connect 2020

## Agenda

**Why Translate?**

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**Translation API**

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**Sample Experience**

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**Demo**

# A Truly Global Marketplace



**96%**

of U.S. small businesses export

**57%**

export to 10 or more countries

**182M**

Active buyers

**1.5B**

Live listings

**190**

Markets

# Crossing the Language-Barrier

Connect buyers and sellers

Promote cross-border trade

In-house trained NLP models and state-of-the-art algorithms



# Translation Context

Optimized for ecommerce

Item title and description



# Supported Languages

From	To
(en) English	(de) German
(en) English	(zh) Chinese (Mandarin)
(en) English	(ja) Japanese
(en) English	(fr) French
(en) English	(it) Italian
(en) English	(es) Spanish
(de) German	(fr) French
(de) German	(it) Italian
(de) German	(es) Spanish
(ja) Japanese	(en) English

# Translation API: Request and Response

POST [https://api.ebay.com/commerce/translation/v1\\_beta/translate](https://api.ebay.com/commerce/translation/v1_beta/translate)

## Request

```
{
  "from": "en",
  "to": "de",
  "text": [
    "Welcome to eBay"
  ],
  "translationContext": "ITEM_TITLE"
}
```


## Response

```
{
  "from": "en",
  "to": "de",
  "translations": [
    {
      "originalText": "Welcome to eBay",
      "translatedText": "Willkommen bei eBay"
    }
  ]
}
```

# Translations in Action

### PowerClone Options

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PowerClone Type	Clone to Other Site ▼
*eBay Site	Australia ▼
Biz Profile ID	JD_AU_BIN ▼
Price	<input type="checkbox"/> Change % <input type="text" value="142"/>
*Channel Product Category	<input type="checkbox"/> Auto Mapping <input type="text"/>
Translate listing 	<input type="checkbox"/> Yes <input type="checkbox"/>

---



# Translations in Action

**SoldEasy** Listing ▾ ShipEasy ▾ Inventory ▾ Tools ▾ Channel ▾ Sourcing Distribution

Datasheet Maintenance COVID-Related Categories **New** Datasheet without Listing Duplicated Datasheet Listing Ranking

25 ▾ 2 Records < Prev 1 Next >

Ref	Row ID	Action	Status	Channel	Site	Title	SKU	Qty	Stk
<input type="checkbox"/>	1		1	ebay	2 DE	3 <b>Magnetische Absorption Nano Datenkabel für Android USB Aufladen</b> Fmt:BIN Dur:GTC Curr:EUR Item #:-	3CMA013	3	-
<input type="checkbox"/>	2	SY OS UE RV		ebay	US	<b>Magnetic absorption nano data cable for Android USB charging</b> Fmt:BIN Dur:GTC Curr:USD Item #:-	3CMA013	3	-

25 ▾ 2 Records < Prev 1 Next >

Bulk Action Edit Export Bulk SYNC Bulk O.S Bulk R.S End Item Delete PowerClone Transform VERIFY LIST Schedule Promoted Listing eBay Promotion

Distribute via Reseller

Scope Selected Items ▾

# Translations in Action

- 1. Please select key changes in this page. You will be able to edit detail in next step before launch listing to eBay.
- 2. Please make sure your listing will not violate eBay listing policy such as identical listing limitation.
- 3. We highly recommended you to change eBay account, eBay site as well as item title and so on in new listing.

Original listing	
eBay account	DB
Site	United States
Listing type	Fixed price
SKU	FG-00214-LF-01
Title	New Collection One Piece Sexy Pirate Empress Boa Hancock Anime PVC Figure Toy
Subtitle	
Price	22.79 USD
Reserve price	-
Buy it now	-

New listings	
eBay account	CB
Site	Germany
Listing type	Fixed price
SKU	FG-00214-LF-01
<a href="#">Select SKU</a>	
Title	New Collection One Piece Sexy Pirate Empress Boa Hancock Anime PVC Figure Toy 77 / 80
Subtitle	Subtitle \$ 0 / 55
Price	21.65 EUR <a href="#">Decimal to 00</a> <a href="#">Decimal to 95</a>
Reserve price	0.00 EUR
Buy it now	0.00 EUR
Standard current rate	0.8510 (USD --> EUR)
Your rate	0.9500 (USD --> EUR) <a href="#">Save current rate</a>
eBay translation	At present, it only supports translation from English to German, French, Spanish and Italian.
Translate item title	<input checked="" type="checkbox"/>
Translate item specifics	<input checked="" type="checkbox"/>
Translate item variation	<input type="checkbox"/>
Translate item description	<input checked="" type="checkbox"/>

When click on Next, system will call eBay translation API

Select the information to be translated in new listing in German site

Close

Next

# Translations in Action

The screenshot displays a product management interface with four main sections illustrating the translation process:

- Item Title:** Shows the translation of the item title from English to German. The English title is "New Collection One Piece Sexy Pirate Empress Boa Hancock Anime PVC Figure Toy" (77 / 80 characters) and the German title is "New Collection Einteiler Sexy Pirat Kaiserin Boa Hancock Anime PVC Figur Spielzeug" (82 / 80 characters).
- Item Specifications:** Shows the translation of item specifications. The English specifications are: Country/Region of Manufacture: China; MPN: Not applicable; Type: PVC TOY; Material: PVC. The German specifications are: Herstellungland/- Reg: China; MPN: Nicht zutreffend; Typ: PVC SPIELZEUG; Material: PVC.
- Description:** Shows the translation of the item description from English to German. The English description includes: "Boa Hancock is the only female member of the Shichibukai. She is also the 'Snake Princess' of Amazon Lily and rules over the Kuja tribe with her two younger Gorgon sisters, Boa Sandersonia and Boa Marigold. She is the main antagonist of the Amazon Lily Arc." and lists item specifics: Condition: Brand-new, Never used; Size: About 16 x 10x 6 cm; Main Color: Red, Black; Material: Item made of PVC Plastic in Perfect Condition; Item Specifics: Sexy Boa Hancock wears a red dress and red high-heeled shoes, as shown in the figure. The German description includes: "Boa Hancock ist das einzige weibliche Mitglied der Shichibukai. Sie ist auch die 'Schlangensprinzessin' von Amazon Lily und herrscht über den Kuja-Stamm mit ihren beiden jüngeren Gorgon-Schwestern, Boa Sandersonia und Boa Marigold. Sie ist die Hauptantagonistin des Amazonas Lily Arc." and lists item specifics: Zustand: nagelneu, nie benutzt; Größe: ungefähr 16 x 10 x 6 cm; Hauptfarbe: rot, Schwarz; Material: Artikel aus PVC-Kunststoff in einwandfreiem Zustand; Artikelmerkmale: Sexy Boa Hancock trägt ein rotes Kleid und rote hochhackige Schuhe, wie in der Abbildung gezeigt.
- Package Information:** Shows the translation of the package information from English to German. The English package information is "Package included: 1 x One Piece Boa Hancock PVC Figures as picture shown" and the German package information is "Paket enthalten: 1 x ein Stück Boa Hancock PVC Figuren wie Bild gezeigt".

At the bottom of the interface, there is a note: "User review and confirm the information, and then click [List] to listing the item to German site."



**Demo**

The background consists of a grid of colored squares. The top row has five squares: light pink, red, light orange, orange, and red. The second row has four squares: dark purple, light pink, yellow, and dark purple. The third row has three squares: pink, light blue, and dark purple. The bottom row has two squares: green and dark blue. The 'eBay' logo is centered on the large blue square in the second row.

eBay